



Dream Leaders

Tracking and Evaluation



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I. OVERVIEW

A. Description: Dream Leaders is a leadership program developed by Dreams for Kids to celebrate and enhance the unique ability in every child by giving them opportunities of service while working alongside children of diverse backgrounds. Dream Leaders gives middle school and high school students the tools to see their challenges such as living in poverty, having a disability, facing discrimination, or losing a loved one, not as a disadvantage, but as a guiding force in their journey to make positive change in the world. Through our Dream Leaders Conferences, teens from every background and ability come together to learn about leadership, global issues, and how to take action. Dream Leaders teaches students how to create collaborative projects which serve both their local and global communities. We seek to inspire youth involvement in a way which encourages compassion for those who are close to home as well as those a world apart.

B. Dream Leaders Objectives:

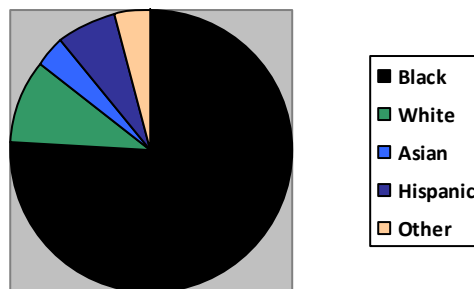
- ❖ Empower *all* kids to be civically responsible leaders.
- ❖ Educate teenagers on social issues affecting their local and global communities (including the Millennium Development Goals) and sustainable approaches to addressing them.
- ❖ Provide kids with ongoing positive activities that will benefit their local and global communities.
- ❖ Break down barriers between kids and parents of different race, socio-economic status, ability, religion, and gender by giving them a common goal.
- ❖ Improve communication and relationships between parents and their teenagers.
- ❖ Engage teenagers and their parents in ongoing community service opportunities.

C. Number of Participants- September 2008-present:

Harlan Community Academy: 250
 Whitney Young Magnet High School: 30
 CITIES Project School-Milwaukee: 10
 Illinois Center for Rehabilitation and Education (ICRE): 12
 Dream Leaders Conference- August- 22 participants (17 new participants)
 Dream Leaders Conference- November- 34 Participants (28 new participants)
Total Participants: 347

D. Racial Breakdown of Participants:

Black : 263
 White: 34
 Asian: 12
 Hispanic: 24
 Other: 14
Total: 347



E. Schools Participating in Dream Leaders

PLACE	DESCRIPTION	NEIGHBORHOOD SERVED	POPULATION SERVED- %					
			Black	White	Hispanic	Other	Low-Income	Disability
Austin Business & Entrepreneur Academy	Public charter HS	Chicago area	99.9	0	<1	<1	NA	NA
Bryan Middle School	Public 6-8	Elmhurst	2	91	2	5	0	NA
Chicago High School of Agriculture Sciences	CPS	Chicago	61	27	12	1	NA	NA
CITIES Project School	Public Charter HS	Milwaukee	79	9	6	3	75	NA
Harlan Community Academy	CPS	South Side Chicago	99.5	<1	<1	<1	68.4	NA
Kelvin Grove	Grades 4-8	Lockport area	1.3	89.2	5.3	1.8	NA	NA
Kenwood Academy	Public 7-12		93	2	2	3	70	NA
Lincoln Elementary	Magnet	Chicago area	16	59	7	9	NA	NA
Maine South High School	Public	Park Ridge	<1	89	6	4	3	NA
Marist High School	Private	Mount Greenwood area	8	85	6	2	NA	NA
McHenry West High School	Public	McHenry County	<1	88	10	1	NA	NA
Michele Clark	Magnet HS	Chicago West Side	98	0	1	<1	NA	NA
Morgan Park High School	CPS	Beverly; Morgan Park; Mount Greenwood	92	3	2	3	71	13
New Trier High School	Public	Winnetka area	<1	88	2	9	2	NA
Phoenix Military Academy	K-12; Private	City of Chicago	69	1.5	28.8	<1	NA	NA
Proviso Mathematics and Science Academy	Public 9-11	Forest Park, Chicago	40	15	34	11	26	NA
Queen of Peace	Private girls HS	Burbank area	30	56	14	<1	NA	NA
Rauner College Prep	Charter School	City of Chicago	19	2	56	22	85.2	16.4
St. Ignatius College Prep	Private 9-12	City of Chicago	10	72	14	4	NA	NA
Trinity High School	Private	River Forest	13	68	17	2	NA	NA
Whitney Young	Magnet HS	West side of Chicago	30	31	20.9	17.6	34.7	NA
Willowbrook High School	Public	Villa Park, IL	8	70	15	7	16	NA
Young Women's Leadership Charter School	Charter 7-12	Chicago	74	7	13	6	81	NA

ANALYSIS: We make a deliberate effort to target populations that have had limited exposure to diversity, specifically in areas of race, disability, and socio-economic status.

F. Organizations Participating in Dream Leaders

PLACE	DESCRIPTION	NEIGHBORHOOD SERVED	POPULATION SERVED- %					
			Black	White	Hispanic	Other	Low-Income	Disability
Illinois Center for Rehabilitation and Education	A residential & education program for kids with disabilities.	All over Illinois	80	8	12	<1	NA	100
International Visitor's Center of Chicago	A 501 (c)3 non-profit organization that promotes mutual understanding and appreciation amongst cultures through citizen diplomacy.	International Communities	*Youth from countries all over the world					
Mercy Home	A residential home for troubled young men and women	Chicago area	58	4	24	4	70	NA
Erie House Neighborhood House	A community service agency that promotes a just and inclusive society by strengthening low-income, primarily Latino families	Chicago area and Little Village	*Primarily Latino youth and families					
Fishin-Buddies	A non-profit that teaches low-income children about nature and conservation	All over Cook County	*Primarily African-American youth					

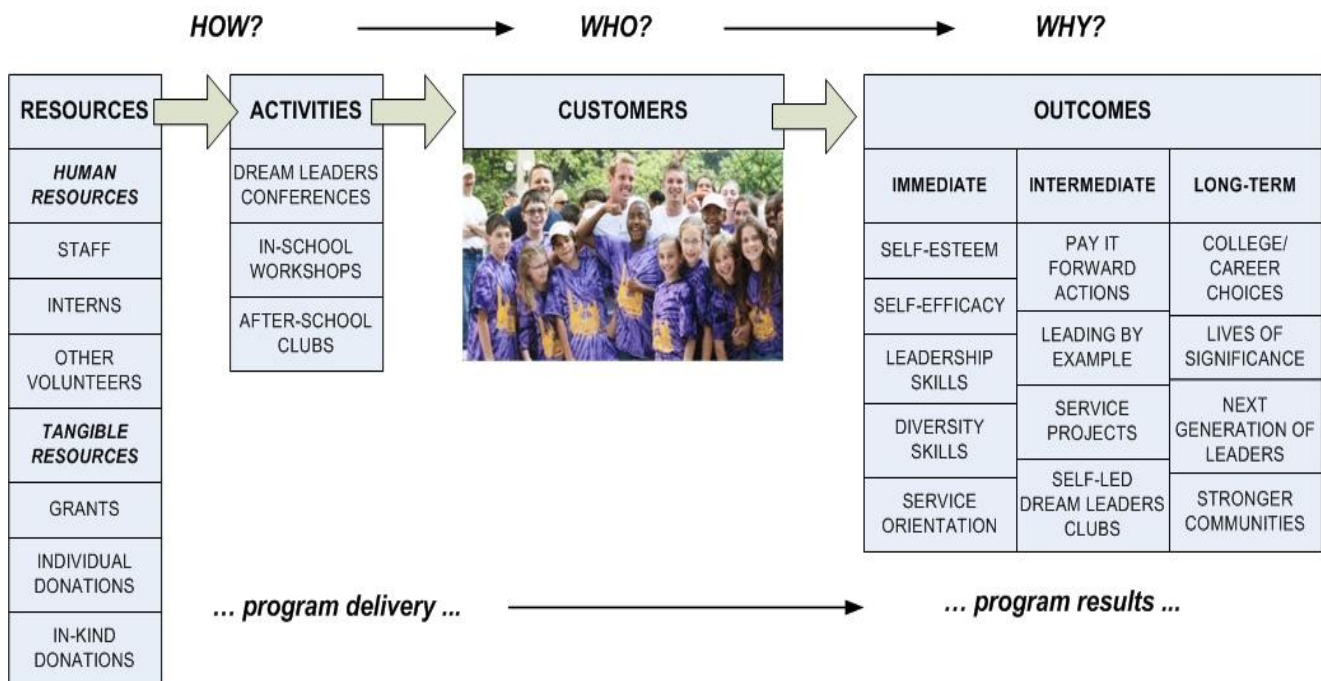
II. OUTCOMES

A. Measurement Strategies:

- ❖ Strong partnership with Northwestern's Kellogg Innovative Network (KIN Global) that have committed to working with us on strategies to track outcomes in 2010
- ❖ Exit surveys from all program participants and parents
- ❖ Continuous capture of testimonials
- ❖ Thorough follow-up on all take action projects
- ❖ Extensive interviews with select parents, teachers, school officials, and participants and various increments of time after their participation in Dream Leaders workshops

B. Current Results:

As part of his Master's Degree in the School of Business and Non-Profit Management at North Park University, Doug Picirillo has selected the Dream Leaders program to conduct his research on "Measuring Outcomes and Assessments." He is working closely with the Dream Leaders Director to develop new measurement and assessment strategies as well as fine-tune the approaches already in place (listed above). Mr. Picirillo developed the chart below as the foundation for this new approach. The testimonials, chart and stories that follow are specific accounts of the current immediate, intermediate, and long-term outcomes of Dream Leaders.



1. Testimonials on Immediate Outcomes:

Self-Esteem: "The DLC made me feel like my words were important and they made me feel like my words can make a difference." -Kelly, Age 16, Dream Leaders Conference

"I'm more confident about myself and willing to take charge...I've become a better overall person. I'll try to help spread the word about the program and do more good deeds in the name of the program." - Henry M., Age 18, Harlan Community Academy

Self-Efficacy: "I gained more knowledge about how to reach my goals and more confidence that my goals are attainable." -Monnika, Age 17, Dream Leaders Conference

Leadership Skills: "After being in Dream Leaders, I have learned how to communicate with others more, and how to speak in front of others. I



really recommend this program to other kids because it help you come a better person, and also become a leader, something I wasn't before I started this program!" - Alyssa C., Age 16, CITIES Project School, Milwaukee

Diversity Skills: "It helped me to realize the importance of people, disabled, orange, black, white, blue, or whatever." - Terri K., Age 14, Harlan Community Academy



Service Orientation: "DLC caused me to realize that

I'm capable of helping to make change in the world, and social issues like discrimination against woman in other countries and no educational opportunities shouldn't be ignored." - Layla, Age 16, Dream Leaders Conference

"DLC gave me communication skills by working with new people, ideas to start my own drives or fundraisers for causes I'm passionate about. And new friends!" -Amarianne, Age 15, Dream Leaders Conference



2. Breakdown of Intermediate Outcomes:

Service Projects	School/ Individual(s)	# Benefiting	MONTH
1.Can drive for local food pantry	Harlan	25	OCT 08
2. Towel/Blanket drive for animal shelter	Vivian Lau- WY	*Animals	NOV 08
3. Letters to homeless children	Harlan/ WY	1000	DEC 08
4. Toy drive for homeless children	Whitney Young	100*	DEC 08
5. Toy drive for homeless children	Harlan	25	DEC 08
6.Volunteering at Holiday for Hope	Harlan	5	DEC 08
7. Letters to people with disabilities	Harlan	5	MAR
8. Poems on Global Issues Awareness	Harlan	Unknown	MAR
9. Bake Sale fundraiser for kids with disabilities	Mahogany Dixon	X	MAY
10.Bake Sale fundraiser for kids with disabilities	Alondra Taylor	X	MAY
11.Mother's Day Cards Sale for kids with disabilities	Whitney Young	10	MAY
12. Same as above	Harlan	X	MAY
13. Breaking Down Stereotypes Pizza Party	Harlan/ ICRE	20	JUNE
14. Chicago Joe's Sports Fundraiser for DFK	Marcus Jordan- WY	100	JUNE
15. Fundraising Carnival	Juniors- Harlan	100	JUNE
16. Disabilities Awareness Video	ICRE	Unknown	JUNE
17. Bake Sale to send wheelchairs to children with disabilities overseas	ICRE	20	JUNE/AUG
18.Kids Making a Difference Video	Mecca Pickens & Carrie Dorsey	30	JULY
19.Social Awareness Speech	Mecca Pickens	30	AUG
20.Dream Leaders Service Club	Kelly Mak, Vivian Lau, and Whitney Young	TBD	SEPT
21.Toy Drive for Holiday for Hope	Zeena Fuleihan & DLC Participants	TBD	NOV
22.Anti-Discrimination Workshop	Cortez Alexander	TBD	NOV
23. Support Club at School	George Lopez	TBD	NOV
TOTALS	23 Projects	1470	



3. Accounts of Long-Term Outcomes:

George's Story

When I was 4 years of age, I was taken away from my mother and put into government care. My mother was on all types of drugs, she was an alcoholic and she had no money. My brother, sister and I were placed in a new home every month for about three years.

When I was six years old, my brother, sister and I were placed in one home for two years. There, I was mentally and physically abused roughly every day, simply because I was not their child from birth. When I was eight years old, our house got broken into. My foster father was shot right in front of me. I watched him die. He bled to death. We were moved from that household that same night and my sister, brother and I were all separated. I continued going from home to home until I was 11 years old. I was placed into a group home and I felt unloved. I didn't want to see another parent ever in my life. I was sick and tired of someone who would sit in my face and tell me that they would give me a "try" and give me up a month later.

Dream Leaders opened my eyes to the world of people that have had experiences similar to mine, if not worst. It also opened my eyes to ways that I can help those people and they taught me that I could help and prevent those horrible actions from happening to others. I have matured since meeting the Dream Leader staff, and I will keep learning! My school has every sort of team and sport organization, so for my Take Action Project, I said "let's start an organization to help high school students that live around Morgan Park High School." What team do you know of that actually helps the neighborhood!??!! We will do fundraisers and support kids in the school that are having problems in school and with peer pressure. I see kids walking around the school with dirty t- shirts and its wrong because every one that goes to my school has potential to do good, but they are repeatedly put down by their peers and themselves, so we are going to help them!



Cortez's Story

I was born on December 25, 1991. I weighed 1pound and 7ounces in addition to having asthma and a hole in my heart. I was born premature since my parents did drugs before conceiving me which was stopping me to develop into a full baby. I stayed in the hospital a couple of months before I was able to come home. I had to fight to stay alive since my body was underdeveloped. When I arrived home my father was in jail and my grandmother decided to take me in since my mother was unable to. Growing up in a family with no role models, and who either did drugs or sold drugs there was no room for emotions. I grew up becoming a stone cold individual fighting my way through school gained the respect of my family and peers. It wasn't until I got into a fight with my father did I find out how badly I could be beaten.



It was through a series of fortunate events that I was connected to Dream for Kids. I am elated to say that once I was connected with Dream for Kids, I learned my true potential as a leader. There were many times that I thought coming from the "ghetto" that I would not be able to amount to anything but a mere statistic. It is Dream for Kids that have developed me into a leader and taught me to take action. I cannot express my gratitude for this because I interacted with a wide range of people who I never thought I would interact with. I am slowly watching my action plan come off the ground and become reality. I intend on changing the world and Dream for Kids is giving me the tools to do so.

Carrie's Story

I was born with Cerebral Palsy, a brain injury that caused me to have a lack of oxygen coming through the birth canal when I was born. When I was four I was put in Foster Care for five years. Today, I live at the Illinois Center for Rehabilitation and Education (ICRE), a residential program for young adults living with disabilities. At ICRE, I was introduced to the Dream Leaders Program run by Dreams for Kids. With the help of Dream Leaders, I realized I want to do more. I am so proud that with the Dream Leaders, the students at ICRE and I we raised enough money to send not one wheelchair but five wheelchairs to children with disabilities in developing countries. I also created a video with the other Dream Leaders at ICRE to educate people about what it's like to live with a disability (<http://vimeo.com/5845753>). I love the program and want to keep it alive, but to me being a Dream Leader means so much more than just raising money. In my eyes, it's more about giving another person someone to talk to, giving them hope, and letting them know they CAN. Life is more than people realize.



III. EXPANSION PLAN

A. Dream Leaders Goals for 2010:

1. Dream Leaders Conferences

Chicago: 10 DLC's- 600 Students

DC: 10 DLC's- 600 Students

Stanford, CA: 4 DLC's- 200 Students

Marquette, WI: 4 DLC's- 200 Students

Columbia, NY: 4 DLC's- 200 Students

Boston College, MA: 4 DLC's- 200 Students

University of Michigan, MI: 4 DLC's- 200 Students

New Orleans, LA: 4 DLC's- 200 Students

Total Number of DLC's: 44

Total Students in DLC's: 2,400 Students

2. Dream-A-Thon- We plan on having a Day of Service in May mobilizing young people from every background and ability to participate in various service projects. The central location will be in Chicago, but we plan on having different groups participate all across the United States and other participating countries including Ghana, South Africa, Uganda, Mexico, Israel, Tanzania, England, India, and over forty others. Students will be divided into different groups depending on the project they choose, and we will enroll local and corporate sponsors and participants. We will grow this event each year, but our goal for 2010 is two thousand participants.

3. Social Networking and Media- In 2010, Dreams for Kids will launch social networking platform, expanding the existing MyDreamsforKids.org, connecting kids to each other and to project building locally and globally. With a 20 year history in Chicago, our database of supporters and local partners are extensive. Our relationships with all major press outlets are deep and loyal. Our social networking platform will be developed by a major IT firm and will include a microfinancing and networking platform similar to Facebook, with capabilities to build projects online and reach hundreds of thousands of visitors.

B. Long-Term Expansion:

- ❖ Purchase and develop a Dreams for Kids building where all of our offices will be held and all of our events will take place
- ❖ Dream Leaders International Service trips
- ❖ Further expansion and development of our Global Projects
- ❖ Week-long Dream Leaders Conferences throughout the United States
- ❖ Ongoing mentoring support for all program participants