



Holiday for Hope Guidelines



Thank you for your commitment to making this year's Holiday for Hope event a global celebration and passionate message of hope for homeless and underprivileged children!

This year's 21st Annual Holiday for Hope will be held in communities around the globe during the month of December, 2009. Events can be as simple as a visit to a shelter or as grand as our traditional celebration held each year in Illinois.

Your participation will change lives by giving the gift of hope... one kid at a time. The impact of your efforts will change the world. We have created guidelines for the most constructive change possible. Please review and indicate your agreement to the following:

General:

1. Your group is responsible for designating one member to be responsible for communicating with Dreams for Kids.
2. By December 1, 2009, Dreams for Kids must be notified in writing of your event location, description and date.
3. Dreams for Kids letterhead or logo cannot be used in any form without specific written permission from Dreams for Kids.
4. No Dreams for Kids group may work/ partner with any other organization or company for Dreams for Kids projects or programs, including receiving in-kind donations, without first notifying and receiving specific written permission from Dreams for Kids.
5. It is understood that Holiday for Hope is intended as a worldwide collective event of giving to the children in our communities in the greatest need. Your event is independent of Dreams for Kids, however, it is the agreed upon intent of the parties to explore opportunities in 2010 to

partner in events and/or programming which raises funds for and provides opportunity for the youth of your community consistent with the global mission of Dreams for Kids with partnership terms to be agreed upon by the parties.

6. It is also acknowledged that Dreams for Kids currently receives no sponsor funding support for any global Holiday for Hope event at the present time. However the growth of this event has created conversation for this type of sponsorship. It is Dreams for Kids intent to create such sponsorship for 2010 and beyond and to share such sponsorship with participating Holiday for Hope hosts so that each event may reach more children. Although each host group is responsible for the costs of their event, Dreams for Kids encourages and will assist where needed in soliciting local community, corporate and or government support and will provide each host with any necessary documents and communications necessary to achieve such support and sponsorship. This is a community event and 100% of the cost and participation is created by the community in Illinois, USA and it is encouraged to grow each event in each community with the same support and involvement.

Financial:

7. No bank account may be opened under the name Dreams for Kids.
8. Any funds donated to Dreams for Kids should be sent by check directly to Dreams for Kids. If the funds were received as a result of your efforts, promotion or event, 100% of these funds will be forwarded to you as a reimbursement for any expenses you incurred for this event. If your donors require US only charitable tax receipts for donations \$25 and over, you must include the following donor information when sending in your check(s): full name, amount donated, e-mail address, full mailing address and phone number. *Note: We can not issue tax receipts until we receive the donated funds.*
9. To acquire tax receipts for in-kind donations of products or services, have a representative of the company list the donation and its value on company letterhead and sign it. Then follow the same tax receipt process described above.

Media:

10. Please send all press releases to Dreams for Kids before you send them out and notify Dreams for Kids of any media coverage you receive. It is important to notify all local press of your event so we can spread the word of your generous giving.

Follow-Up

11. Dreams for Kids requires documentation of all events held within 3 weeks after your Holiday for Hope event. Pictures, videos, letters and other forms of documentation are all welcome! We will be sharing all videos and photos and testimonials on our new social networking site.

If you have any questions about any of these Guidelines, or to request approval for the activities mentioned above, please contact Dreams for Kids by e-mail at Tdolan@dreamsforkids.org or by phone at 1.866-729-5454.

I have read and agree to all of Dreams for Kids Guidelines

Name

Date

Holiday for Hope Location