



Bank of America
Chicago Marathon Team
Dreams for Kids
Runner Information Packet

Remember, spots are limited so register ASAP! The final day to register, therefore bypassing the lottery system, is November 28.



About Dreams for Kids

Dreams for Kids is a 501(c)(3) non-profit organization founded in 1989 that focuses on replacing charity with opportunity for Chicago area youth. We train and mentor youth as social entrepreneurs, providing practical education and contemporary life and job skills as they create enterprises that produce innovative solutions to societies critical social issues. For more information go to www.DreamsForKids.org.

Dreams for Kids

Team Benefits

- ✓ Bypass the lottery and guarantee your spot in the Bank of America Chicago Marathon
- ✓ Registration reimbursement when you raise \$800
- ✓ Awards for top 3 fundraisers
- ✓ 50% off running shoes from Dicks or Fleet feet when the fundraising goal is met
- ✓ Assistance with fundraising through our social media outlets and newsletters
- ✓ Team Dreams for Kids running shirt included
- ✓ Complimentary gear check at race
- ✓ Post-race Team Dreams for Kids party
- ✓ Recruiting bonus-bring a new runner to our team and receive \$100.00 credit toward fundraising goal

*Those who participate are dedicated to raising a minimum of \$1,000 to enable our organization to continue its mission to help at-risk youth.



How to Register

1. Go to <http://bit.ly/DFKRunRegister>
2. Fill out and submit application no later than November 28, 2016. Spots are limited so submit early!
3. Email jefferyj.johnson@gmail.com stating that you have completed your application
4. If there are spots available Jeff will approve your application and your status in the Athletic Center will change from 'Pending' to 'Approved.'

Registration Terminology

- ✓ Lottery: General application process for 2016 Bank of America Chicago Marathon
- ✓ Guaranteed Entry: Way to bypass lottery
- ✓ Application: Form Runners submit to request interest
- ✓ Approval: Required for all guaranteed entries
- ✓ Complete Registration: Final step to be to be registered for the Bank of America Chicago Marathon
- ✓ AthleticCenter: Registration area for participants to update contact information and see status

How to Fundraise

A young boy with brown hair and glasses is smiling broadly while sitting on a white boat. He is wearing a blue and black life jacket. The boat is moving across a body of water, leaving a white wake. In the background, there are green trees and several houses, including a large multi-story building on the right. The sky is blue with some light clouds.

Upon application approval, you will be contacted to confirm your registration, and your fundraising page will already be set up and ready for you to launch and share. It is a quick and easy process! If you have any questions you can contact Jeff Johnson at jeffreyjohnson@gmail.com

A group of children are shown at a night event, likely a marathon. They have their faces painted with various designs, including a tiger, a Spider-Man character, and a cartoon face. The background is dark with bokeh lights from a Christmas tree or other festive decorations. The text is overlaid on the top half of the image.

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